INDIGENUOUS VEGETABLE MARKET

Date: **09/04/2021**

Venue: **Diocese Hall, New Nongstoin**

Introduction: Nongstoiñ Social Service Society (NSSS) is a Non-Governmental Organization that is working for the uplift and empowerment of the poor, marginalized people and communities. In achieving the said goal, it had organized the **Indigenous Vegetables Market** on the 9th of April, 2021 at Diocese Hall, New Nongstoiñ, under FARM NE (Facilitating agricultural Regeneration Measure) Project. Around 100 farmers from West Khasi Hills District and South West Khasi Hills District participated in marketing their products. NSSS under FARM NE project organized this function to encourage the marginalized farming communities in the production and marketing of the indigenous products and to promote the production of the vegetables that are chemical free for a healthier life, as a step of preserving the indigenous products that are available in the region.



Programme: Shri. Utpal Bezbaruah, the District Development Manager of NABARD, inaugurated the programme in the presence of Fr. James Anderson Syiemlieh - the Director of Nongstoiñ Social Service Society, Fr. Rolandus Lyngdoh – the President of Nongstoiñ Social Service Society, Dr. Harish GD and Dr. Julius Uchoi - the Scientists from ICAR-NBPGR, Shillong Station and the officers from other departments of the District like Block Development Office and Horticulture Department. In his address, Fr. James Anderson Syiemlieh, the Director of the organization briefed about the vision, the mission and the programmes run by the organization. Additionally, he described about the purpose of the programme and about FARM NE project. An exhibition of the indigenous products was also organized where the farmers of both the districts had participated. Cash Prizes were awarded to the winners of the three categories (Indigenous Vegetables Category, Indigenous Flowers & Fruits Category, and Other Indigenous Agricultural Products Category).







Conclusion: At the conclusion of the programme, Fr. Rolandus Lyngdoh, the President of the organization, in his speech, encouraged the farming communities to be proud in preserving the indigenous products that had been handed down by our ancestors.

NONGSTOIN SOCIAL SERVICE SOCIETY